

Michael Goetz

Georgetown, KY • megoetz@gmail.com • 859.279.9715

Director of Research and Evaluation

Researcher and leader with drive and experience to determine best strategies for diverse clients. Ample experience in quantitative and qualitative program evaluation, professional development, and organizational effectiveness.

Proven expertise in:

- Quantitative and Qualitative Research
 - Policy Development
 - Team Leadership
 - Evaluation Systems
 - Project Management
 - Organizational Effectiveness
 - Professional Development
 - Data Management
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EDUCATION

Ph.D., Educational Leadership and Policy Analysis

University of Wisconsin, Madison, WI

Concentrations in educational policy and research methods.

B.A., College of Arts and Sciences

Washington University in St. Louis, St. Louis, MO

Concentrations in educational foundations, political science, and history.

PROFESSIONAL EXPERIENCE

Research on Social and Educational Change (RSEC) – Georgetown, KY

Executive Director, 2004 to Present

Collaborate with stakeholders, SMEs, and researchers to identify programs and policies affecting student social, emotional, and academic growth; analyze school- and district-level resources strategies for schools, districts and states. Oversee school finance, resource reallocation, cost-effectiveness, and equity research projects. Utilize extant data to develop and present state-of-the-art models for PK-12 school finance adequacy and equity.

Key Achievements:

- Provided data and analysis for many high-profile clients, including the Bill and Melinda Gates Foundation, Council for Better Education, Foundation for Child Development, and National Academies.
- Delivered comprehensive analysis and evidence-based recommendations for innovative school resourcing strategies for over a dozen legislative and non-profit committees.
- Transformed state statutes to ensure adequate and equitable school finance systems in Arkansas, North Dakota, Washington, and Wyoming, increasing funding by over \$2 billion.

Allovue – Baltimore, MD (Remote)

Director of Research, 2016 to 2017

Built and recommended products to link school and district fiscal resources to student academic outcomes. Produced intra-district equity analysis, fiscal case study, and experimental and quasi-experimental research designs. Infused data collection strategies for analytical research design into professional development, customer service, and technology departments.

Key Achievements:

- Created systematic internal evaluation systems to ensure high-quality professional development.
- Analyzed implementation of student behavioral programs and labor expenditures for school districts.
- Professionally developed diverse team members in quantitative and qualitative research methods.

University of Wisconsin – Madison, WI

Instructor, Department of Educational Leadership and Policy Analysis, 2008 to 2009

Instructed graduate-level principal and superintendent courses in Financing Elementary and Secondary Education. Developed syllabi, used various teaching methods to appeal to multiple learning styles. Researched and analyzed school finance to deliver content on contemporary school, district, state, and national issues.

Key Achievements:

- Authored school finance simulation technology for class required textbook.
- Propelled students through certification programs.
- Conducted pre- and post-analyses of infusion of education dollars in states funding systems.

Consortium for Policy Research in Education – Madison, WI

Researcher, 2003 to 2008

Researched correlation between school fiscal resources, teacher practice, and student success. Determined the level and distribution of resources in schools undergoing comprehensive reform.

Key Achievements:

- Designed school finance adequacy models for public school finance systems.
- Built state- and national-level models of school finance.
- Wrote and edited multiple scholarly articles concerning school and district resource strategies.

Additional Professional Experience includes Project Manager for escore.com, Senior Director for Score Educational Centers, and Program Manager and Teacher for Breakthrough Collaborative.

PROFESSIONAL & COMMUNITY INVOLVEMENT

Board Member, Beloved Community (wearebeloved.org)

GRANTS AND FELLOWSHIPS

Wisconsin-Spencer Doctoral Research Program Fellowship, 2004-2006, \$34,000 (funded by the Spencer Foundation and the University of Wisconsin—Madison Graduate School of Education) • AERA Dissertation Grant, 2006-2008, \$15,000 (funded by the National Science Foundation and the National Center for Education Statistics of the Institute of Education Sciences) • ELPA Research Grant, 2008, \$1,500 (funded by the Davis and Marilyn T. Gaddis Funds) • AEFA New Scholars Award, 2008, \$2,000 (funded by the American Education Finance Association)

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PUBLICATIONS

Odden, A., Goetz, M., & Picus, L. (2010). Merging costs with effective resource strategies. In J. Adams, *Smart money: Using educational resources to accomplish ambitious learning goals*. Cambridge, MA: Harvard Education Press, 141-156.

Borman, G., Goetz, M., & Dowling, M. (2009). Halting the summer achievement slide: A randomized evaluation of the *KindergARTen* Summer Camp. *Journal of Education for Students Placed At Risk*, 14(2), 133-147.

Odden, A., Goetz, M., & Picus, L. (2008). Using available evidence to estimate the cost of educational adequacy. *Education Finance and Policy*, 3(3), 374-397.

Odden, A., Goertz, M., Goetz, M., Archibald, S., Gross, B., Weiss, M., & Mangan, M. (2008). The cost of instructional improvement: Resource allocation in schools using comprehensive strategies to change classroom practice. *Journal of Education Finance*. 2008, 33(4), 382-405.

Goetz, M., Paige, M., & Hanson-Thiem, C. (2004). Review of *Political spectacle and the fate of American schools* by Mary Lee Smith, et al. *Journal of Education Policy*, 19(6), 741-745.

TECHNICAL AND WHITE PAPERS

Goetz, M. (2017). Creating a single school culture: A comparative case study. (Prepared for School District of Palm Beach County.) Baltimore, MD: Allovue, Inc.

Goetz, M., Griffith, M., Odden, A., Picus, L., Aportela, A., & Williams, A. (2014). Adequacy for excellence in Kentucky. (Prepared for Council for Better Education.) Hollywood, CA: Picus Odden & Associates.

Picus, L., Odden, A., Goetz, M., Griffith, M., Glenn, W., Hirshberg, D., and Aportela, A. (2014). An independent review of Maine's Essential Programs and Services Funding Act. (Prepared for Maine Legislature's Joint Standing Committee on Education and Cultural Affairs.) Hollywood, CA: Lawrence O. Picus & Associates.

Goetz, M. (2013). Spending money smartly: Resource alignment tools. (Prepared for the Bill and Melinda Gates Foundation.) Georgetown, KY: RSEC, LLC.

Picus, L., Odden, A., Goetz, M., and Aportela, A. (2012). Estimating the cost of an adequate education for Texas school districts using the evidence-based approach. Hollywood, CA: Lawrence O. Picus & Associates.

Archibald, S., & Goetz, M. (2008). *A professional development framework for pre-kindergarten education*. (Prepared for the National Academy of Sciences Early Childhood Mathematics Committee.) Washington DC: National Academies.

Odden, A., Picus, L., & Goetz, M. (2008). *The cost of early education*. (Prepared for the Foundation for Child Development.) North Hollywood, CA: Lawrence O. Picus & Associates.

Odden, A., Picus, L., Goetz, M., & Aportela, A. (2008). *Funding schools adequately in North Dakota: Resources to double student performance*. (Prepared for the North Dakota Education Improvement Commission.) North Hollywood, CA: Lawrence O. Picus & Associates.

Picus, L., Odden, A., Aportela, A., Mangan, M., & Goetz, M. (2008). *Implementing school finance adequacy: School level resource use in Wyoming following adequacy-oriented finance reform*. (Prepared for the Wyoming Legislative Services Office.) North Hollywood, CA: Lawrence O. Picus & Associates.

Odden, A., Picus, L., Archibald, S., Goetz, M., Mangan, M., & Aportela, A. (2006). *Moving from good to great in Wisconsin: Funding schools adequately and doubling student performance*. (Prepared for the Wisconsin School Finance Adequacy Task Force.) Madison, WI: Wisconsin Center for Education Research, Consortium for Policy Research in Education.

Odden, A., Picus, L., Goetz, M., Fermanich, M., & Mangan, M. (2006). *An evidence-based approach to school finance adequacy in Washington*. (Prepared for the K-12 Advisory Committee of Washington Learns.) North Hollywood, CA: Lawrence O. Picus & Associates.

Odden, A., Picus, L., & Goetz, M. (2006). *Recalibrating the Arkansas school funding structure*. (Prepared for the Adequacy Study Oversight Sub-Committee of the House and Senate Interim Committees on Education of the Arkansas General Assembly.) North Hollywood, CA: Lawrence O. Picus & Associates.

Odden, A., Picus, L., Goetz, M., Fermanich, M., Seder, R., Glenn, W., & Nelli, R. (2005). *An evidence-based approach to recalibrating Wyoming's block grant school funding formula*. (Prepared for the Wyoming Legislative Select Committee on Recalibration.) North Hollywood, CA: Lawrence O. Picus & Associates.

Odden, A., Picus, L., Fermanich, M., & Goetz, M. (2004). *An evidenced-based approach to school finance adequacy in Arizona*. (Prepared for the Steering Committee of the Arizona School Finance Adequacy Study.) Phoenix, AZ: Rodel Charitable Foundation of Arizona.

PRESENTATIONS

Goetz, M. (2016, October). *A Talk on ESSA and Funding Equity*. Presentation at the Florida Association of School Business Officials (FASBO) 2016 Annual Conference, St. Augustine, FL.

Goetz, M. & Katz, L. (2016, September). *How EdFinTech Supports Financial Analysis for Schools and Equity for Students*. Presentation at the Education Technology Innovation Summit (ETIS), Baltimore, MD.

Goetz, M. (2016, October). *A Talk on ESSA and Funding Equity*. Presentation at the Florida Association of School Business Officials (FASBO) 2016 Annual Conference, St. Augustine, FL.

Goetz, M. & Katz, L. (2016, September). *How EdFinTech Supports Financial Analysis for Schools and Equity for Students*. Presentation at the Education Technology Innovation Summit (ETIS), Baltimore, MD.

Picus, L., Goetz, M., Taylor, L., O'Donnell, M., & Willmarth, M. (2014, March). *Wyoming School Finance: Fifteen Years of Reform*. Presentation at the meeting of the Association for Education Finance and Policy (AEFP), San Antonio, Texas.

Goetz, M. (2013, March). *When money really matters*. Presentation at the meeting of the Association for Education Finance and Policy (AEFP), New Orleans, Louisiana.

Goetz, M. (2010, March). *Including community and parent engagement in estimating the national cost of an integrated pre-K-3rd program*. Presentation at the meeting of the American Education Finance Association (AEFA), Richmond, Virginia.

Goetz, M. (2009, March). *When money really matters: Tying resources of specific programmatic and instructional elements to student academic growth*. Presentation at the meeting of the American Education Finance Association (AEFA), Nashville, Tennessee.

Goetz, M. (2008, April). *School finance adequacy: A national and 50-state analysis*. Presentation at the meeting of the American Education Finance Association (AEFA), Denver, Colorado.

Goetz, M., Baker, B., & Imazeki, J. (2007, March). *The political and economic impact of utilizing different approaches to adjusting for the varying purchasing power of the education dollar across districts within a state*. Presentation at the meeting of the American Education Finance Association (AEFA), Baltimore, MD.

Goetz, M. (2007, February). *The effect on Wisconsin adequacy when utilizing a comparable wage or hedonic wage index in the funding system*. Presentation at the CPRE Conference on School Finance, School Improvement, and Teacher Compensation, Chicago, Illinois.

Goetz, M., Archibald, S., & Mangan, M. (2006, April). *The cost of instructional improvement: Resource allocation in schools using comprehensive school reform strategies*. Presentation at the meeting of the American Education Research Association (AERA), San Francisco, California.

Odden, A., Goetz, M., Archibald, S., & Mangan, M. (2006, March). *Reporting expenditures by educational strategy at the school level*. Presentation at the meeting of the American Education Finance Association (AEFA), Denver, Colorado.

Odden, A., Archibald, S., & Goetz, M. (2005, April). *How adding school-level variables alters the picture of teachers' impact on student achievement*. Presentation at the meeting of the American Education Research Association (AERA), Montreal, Quebec.

Odden, A., Archibald, S., & Goetz, M. (2005, March). *Analyzing the costs of instructional improvement in the Midwest, West, and Northwest*. Presentation at the meeting of the American Education Finance Association (AEFA), Louisville, Kentucky.

Burch, P., & Goetz, M. (2004, August). *Living with No Child Left Behind: Federal assumptions/local responses*. Presentation at the meeting of the Bowhay Institute for Legislative Leadership Development (BILLD), Midwestern Legislative Conference of the Council of State Governments, Madison, Wisconsin.

Odden, A., Fermanich, M., & Goetz, M. (2004, March). *What's effective, how much is adequate, and what is being spent in five urban districts?* Presentation at the meeting of the American Education Finance Association (AEFA), Salt Lake City, Utah.